



New Mexico Counties Business Partner Program

New Mexico Counties (NMC) is excited to announce a new Business Partners Program in 2024, designed to ensure a positive experience for both its county members and business community. The roles and responsibilities of county governments are continually expanding and their need for engagement from trusted names in the business community is pivotal. NMC's new Business Partners Program will focus on; streamlined networking opportunities, easy to navigate partnership levels, and exclusivity to share your impactful business opportunities.

- **Engage with County Decision-Makers**
- **Year-Round Access**
- **Designed to Help You Grow**

Business Partner Level	Enchantment	Zia	Roadrunner	Yucca (Govt./ NP)	NACo Partner
Annual Membership	\$15,000	\$10,000	\$7,500	\$5,000	Revenue Sharing
Annual Business Partnership Program	Yes	Yes	Yes	1	1
Annual & Legislative Conference Exhibit Booth	Yes	Yes	Yes	Tabletop	Shared Tabletop
Annual & Legislative Conference Registrations	4	3	2	1	1
Inclusion in Conference Program & Marketing Material	Yes & Logo	Yes	Yes		
Electronic Advertising at Opening Sessions	Yes & Logo	Yes	Yes		
Inclusion in Website Partnership Directory	Yes & Logo	Yes	Yes		
Weekly Subscription to News Brief	Yes & Logo	Yes	Yes		
Golf Tournament Registrations	4	2			
Invitation to NMC Board Receptions	Yes	Yes			
Invitation to NACo Conference Receptions	Yes	Yes			
Invitation to County Managers Reception	Yes				
Invitation to Commissioners Reception	Yes				
BIPO Conference Exhibit Tabletop	Yes				
BIPO Conference Registration	4				